



Decline to Sign!
Know the Facts about
ONE PASEO



The Anti-One Paseo Petition Threatens Jobs, Sustainable Design and Revenues for San Diego

Approved by a bipartisan, 7-2 vote of the City Council, One Paseo is a neighborhood village in the heart of Carmel Valley. This sustainable, green designed project is anticipated to generate millions of dollars in community benefits and create thousands of new jobs.

But now, the Orange County developer that owns the Del Mar Highlands Town Center is funding a petition drive to overturn the City Council's thoughtful decision and jeopardize One Paseo's tremendous benefits. **Before you consider signing a petition, please look into the facts.**

► A SUSTAINABLE MAIN STREET FOR CARMEL VALLEY

One Paseo's green design is comprised of retail, residential, office and open space, set amidst walkable and bikeable streets and plazas, which would create a true Main Street for Carmel Valley. In addition, One Paseo will help attract and retain new businesses by providing amenities that top companies want and need.

► IMPLEMENTS THE CITY OF VILLAGES

With more than 6 years of community input and collaboration, One Paseo has been designed and refined to meet the community's needs and the goals of the General Plan's City of Villages strategy. **Planning Commissioner Theresa Quiroz said, "It is rare that we see a project that so clearly implements our general plan."** (Planning Commission, October 2014). In February 2015, One Paseo was overwhelmingly approved by the San Diego City Council, in a bipartisan vote of 7-2.

► CREATES THOUSANDS OF NEW JOBS

This project will create new jobs in San Diego, including an estimated 3,800 construction jobs as well as 1,590 new permanent, quality jobs. Combined, One Paseo is projected to generate \$154 million in annual, permanent job wages.

► \$24 MILLION IN BENEFITS FOR SAN DIEGO

In addition to creating new jobs, One Paseo would also generate approximately \$24 million for San Diego from developer impact related fees. This would benefit local schools, facilities, infrastructure and affordable housing. One Paseo would also result in an estimated \$630 million in new economic activity.

► OVER \$9 MILLION IN TRAFFIC IMPROVEMENTS

The One Paseo project will also focus on traffic improvements such as installing state-of-the-art technology and communication equipment to improve travel times, reduce number of stops and reduce greenhouse gas emissions.

Get your signature back TODAY!

If you think you may have signed the petition in error, it's not too late. You can easily have your signature removed. Simply fill out the attached card and mail it today. It will only take a few moments, but you could help make One Paseo a reality.

