

FINAL RESULTS: SOUTHERN CALIFORNIA EDISON SERVICE AREA VOTER SURVEY

Total Sample Size = 700; Margin of Error= ±3.7%

Interview Dates: September 11 - 17, 2012

Respondents: 700 registered voters that live in the area served by Southern California Edison.

(Service Area: http://www.energy.ca.gov/maps/serviceareas/electric_service_areas.html)

Hello. This is _____ from _____, an independent public opinion research firm. May I please speak with (NAME ON SAMPLE SHEET)? We are conducting a short research poll of local issues in your area and would like to ask you some questions. This survey may be monitored for quality assurance purposes.

SECTION 1: INTRO / MOOD OF VOTERS

1. First, have I reached you today on a cell phone or a landline?

	<u>Total</u>
CELL PHONE	14
LAND LINE	86

IF CELL PHONE, FOLLOW-UP:

2. Are you in a safe place where you can take a survey over your cell phone?

YES	100
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3. Are you employed as a news reporter, an elected official, staff to an elected official, or as a high level employee of local government?

NO	100
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4. Just in general, how do you think things in California are going – are things moving in the right direction, or are things off on the wrong track?

	<u>Total</u>
RIGHT DIRECTION	29
WRONG TRACK	61
DON'T KNOW	10

SECTION 2: BASIC SAN ONOFRE QUESTIONS AND 1ST ASK

Now I'm going to ask you questions on a few, related topics.

5. First, how much information have you heard in the news in the past three months about the San Onofre nuclear power plant... Have you heard a lot, some, just a little, or nothing at all about the San Onofre nuclear power plant?

	<u>Total</u>
A LOT	10
SOME	23
A LITTLE	30
NOTHING	36
DON'T KNOW	1
REFUSE	0

6. IF ANSWER 1-3 IN PRIOR QUESTION (A LOT, SOME, A LITTLE):
Has what you've heard in the past three months about the San Onofre nuclear power plant been mostly positive or mostly negative, or a mix of positive and negative information?

	<u>Total</u> (n=441)
MOSTLY POSITIVE	6
MOSTLY NEGATIVE	42
MIX POSITIVE/NEGATIVE	46
DON'T KNOW	6
REFUSE	<1

7. Do you support or oppose shutting down the San Onofre nuclear power plant, and replacing its power with renewable energy and conservation?

IF SUPPORT/OPPOSE: Is that strongly SUPPORT/OPPOSE, or just somewhat?

	<u>Total</u>
SUPPORT, STRONGLY	28
SUPPORT, SOMEWHAT	22 →50%
OPPOSE, SOMEWHAT	11
OPPOSE, STRONGLY	19 →30%
DON'T KNOW	20
REFUSE	<1

8. BASIC BACKGROUND QUESTION

As you may have heard, the two nuclear reactors at the San Onofre nuclear power plant have been offline since January due to an accident that released radiation into the environment and the discovery of unexpected wear on scores of steam generator tubes that carry radioactive water and steam. A three-month federal probe blamed a significantly flawed computer analysis of major generator design changes which ultimately resulted in heavy wear to the alloy tubing. The operator, Southern California Edison, has yet to determine how to correct the problem.

Having heard this information, do you support or oppose shutting down the San Onofre nuclear power plant, and replacing its power with renewable energy and conservation?

IF SUPPORT/OPOSE: Is that strongly SUPPORT/OPOSE, or just somewhat?

	Total	
SUPPORT, STRONGLY	36	→58%
SUPPORT, SOMEWHAT	22	
OPPOSE, SOMEWHAT	12	→32%
OPPOSE, STRONGLY	20	
DON'T KNOW	10	
REFUSE	0	

ASK SUMMARY - TOTAL

	SUPPORT	OPPOSE	DON'T KNOW	NET SUPPORT
Q7. ASK 1: Initial Ask	50	30	20	+20
Q8. ASK 2: Basic Background	58	32	10	+26
CHANGE:	+8	+2	-10	+6

9. Do you happen to know if you are in the evacuation zone in case of a nuclear accident at the San Onofre nuclear power plant... Yes, no, or are you unsure?

	Total
YES	10
NO	37
UNSURE / DON'T KNOW	53
REFUSE	0

10. How concerned are you by a nuclear accident at the San Onofre nuclear power plant... Are you very concerned, somewhat concerned, a little concerned, or not at all concerned?

		Total Concerned
VERY CONCERNED	30	
SOMEWHAT CONCERNED	22	→73%
A LITTLE CONCERNED	21	
NOT AT ALL CONCERNED	26	
DON'T KNOW	1	
REFUSE	<1	

11. Southern California Edison operates the San Onofre nuclear power plant. In your opinion, which do you believe Southern California Edison puts first: profits or safety?

	<u>Total</u>
SAFETY	41
PROFITS	47
DON'T KNOW	11
REFUSE	1

12. And which do you think Southern California Edison should put first at the San Onofre nuclear power plant: profits or safety?

	<u>Total</u>
SAFETY	93
PROFITS	4
DON'T KNOW	2
REFUSE	1

13. Generally speaking, do you think that nuclear power reactors currently operating in California are safe or unsafe?

	<u>Total</u>
SAFE	55
NOT SAFE	30
DON'T KNOW	15
REFUSE	<1

14. Do you think California should rely more or less on nuclear power for its energy needs in the future?

IF MORE/LESS: Is that much MORE/LESS, or just somewhat?

	<u>Total</u>	
MUCH MORE	18	→32%
SOMEWHAT MORE	14	
SOMEWHAT LESS	23	→58%
MUCH LESS	35	
DON'T KNOW	10	
REFUSE	<1	

SECTION 5: DEMOGRAPHICS

Now just a few last questions about yourself for statistical purposes, and then we'll be done...

i. First, what is your age? (CODE "99" FOR REFUSE.)

	<u>Total</u>
UNDER 30	17
30-39	12
40-49	16
50-64	23
65+	30
REFUSE	2

ii. Which of the following best describes your educational background?

READ LIST.

	<u>Total</u>
Less than high school degree	3
High school graduate	11
Some college, but less than two years	15
Some college, two years or more, AA degree	21
Trade or vocational school	3
College graduate, bachelors degree/BA/BS	26
Post graduate courses	5
Masters degree	10
MBA or Law degree	3
PhD or MD	2
REFUSE	1

iii. What is your primary source of news and information... Is it... ROTATE, READ CHOICES... television, radio, newspapers, or the Internet?

	<u>Total</u>
Television	33
Radio	7
Newspapers	13
Internet	30
OTHER (VOLUNTEER)	<1
MIXTURE (VOLUNTEER)	16
NONE OF THE ABOVE	1
NO ANSWER	0

iv. Are you a member of or do you contribute to any environmental groups?

	<u>Total</u>
YES	14
NO	86
NO ANSWER	<1

v. IF YES TO PREVIOUS QUESTION, ASK: Which of the following environmental groups are you a member of or do you contribute to?

ROTATE, READ LIST, ACCEPT MULTIPLE RESPONSES.

	<u>Total</u> <u>(n=98)</u>
Sierra Club	26
National Resources Defense Council	17
Environmental Defense Fund	15
Heal the Bay	26
National Wildlife Federation	35
OTHER, RECORD: _____	25
NO ANSWER	10

vi. Do you consider yourself liberal, moderate, or conservative? (IF LIBERAL OR CONSERVATIVE, FOLLOW-UP: Is that very or somewhat? IF MODERATE, FOLLOW-UP: Do you lean toward liberal or toward conservative?)

	<u>Total</u>
VERY LIBERAL	11
SOMEWHAT LIBERAL	17 → 28%
MODERATE, LEAN LIBERAL	5
MODERATE	20 → 31%
MODERATE, LEAN CONSERVATIVE	6
SOMEWHAT CONSERVATIVE	17 → 35%
VERY CONSERVATIVE	18
OTHER (_____)	1
DON'T KNOW	5

vii. Are you currently married or partnered?

IF YES: Which?

IF NO: Were you previously married, or have you always been single?

	<u>Total</u>
YES, CURRENTLY MARRIED	55
YES, CURRENTLY PARTNERED	4
NO, BUT PREVIOUSLY MARRIED	15
NO, ALWAYS SINGLE	25
DON'T KNOW	0
REFUSE	1

viii. Do you have children under the age of 18 living at home?

	<u>Total</u>
YES	24
NO	76
REFUSE	0

ix. Are you or is anyone in your household a member of a labor union or employee association?

IF YES: Is that you, a member of your household or both?

	<u>Total</u>
YES, SELF ONLY	9
YES, HOUSEHOLD MEMBER ONLY	9 →22%
YES, BOTH SELF AND HOUSEHOLD	4
NOBODY IN HOUSEHOLD	78
REFUSE	<1

x. And which of the following ethnic groups describes you? You can stop me when I've read your group. (READ LIST.)

	<u>Total</u>
White or Caucasian	54
Black or African American	7
Latino, Hispanic, or Mexican	22
Asian or Pacific Islander	8
Native American	1
Mixed Race	5
Other (SPECIFY: (____))	<1
REFUSE	3

xi. Please stop me when I read the category that best describes your total annual household income before taxes for the year 2011.

	<u>Total</u>
Under \$25,000	15
\$25,000 to just under \$40,000	11
\$40,000 to just under \$50,000	8
\$50,000 to just under \$75,000	15
\$75,000 to just under \$100,000	12
\$100,000 or more	21
DON'T KNOW	5
REFUSE	13

That's all the questions I have. Thank you very much for your time. Your answers were very helpful.

xii. RECORD GENDER

	<u>Total</u>
FEMALE	53
MALE	47

xiii. RECORD PARTY

	<u>Total</u>
DEMOCRAT	42
REPUBLICAN	36
DTS	18
MINOR PARTY	4
