



KPBS CELEBRATES GALA
– inspired by –
DOWNTON ABBEY

MAY 4, 2013, US GRANT

On Sunday nights, drama is king on KPBS with *Downton Abbey* on MASTERPIECE. This year, more than 63-thousand San Diegans watched the award winning series. KPBS is pleased to announce *Downton Abbey* as the theme for the 2013 *KPBS Celebrates Gala*.

Taking place on May 4, 2013 at the US Grant, more than 200 station supporters are anticipated to attend and experience an unforgettable evening in Edwardian England.

The event also celebrates the KPBS Hall of Fame inductees. **Audrey S. Geisel** and **Conrad Prebys** and **Debbie Turner** will be honored as Visionaries. The station's first Program Manager, the late **Brad Warner**, will be the Lifetime Achievement Inductee.

Guests will also enjoy a live auction, music, and dancing. Early sponsors include:

CARS, Inc. - Platinum Sponsor
The Sycuan Band of the Kumeyaay Nation - Silver Sponsor
Scripps Health - Silver Sponsor
City National Bank - Cocktail Sponsor

Additional support is provided by the members of the Honorary Committee:

Darlene Marcos Shiley, Honorary Chair
Audrey S. Geisel via The San Diego Foundation / Dr. Seuss Fund
Cymer
Joan & Irwin Jacobs

Membership in the event's Honorary Committee begins at \$10,000 and includes prominent recognition and seating for ten (10) at the gala. Most important, your support strengthens KPBS' exceptional programming in our community.

We look forward to including you in this festive celebration.

Claudine Casillas, Special Event Manager | ccasillas@kpbs.org | (619) 594-4266

Honorary Committee Member - \$25,000 Level

Event Recognition & Benefits

Save the Date

Mailed Nov 2012
Distributed to 1000 members & supporters
Commit by October 19, 2012

Press Release x 3

Fall 2012 & Winter 2013
Media Alert - Apr 2013

Invitation

Mailed Feb-Mar 2013
Distributed to 1000 members & supporters
Value \$1,000

Online

Name on Event Website
Name on Event Emails (2-3)

Printed Program

Half Page / Four Color Ad (ask for specs)
Honorary Committee Listing
Creative Assistance from KPBS

Event Signage & On Screen Thanks

Prominently Displayed
Viewed by all Attendees

Public Thank You

From General Manager
During Presentation
Ten (10) Gala Tickets (1 Table)
Value \$5,000

Added Recognition

Television

30 Spots (:15 seconds)
Run of Schedule
Value \$15,000

Radio

60 spots (:15 seconds)
Run of Schedule
Value \$12,000

Total Value \$32,000



Honorary Committee Member - \$10,000

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Public Thank You

From General Manager

During Presentation

Ten (10) Gala Tickets (1 Table)

Value \$5,000

Added Recognition

Radio

45 spots (:15 seconds)

Run of Schedule

Value \$9,000

Total Value \$14,000

